

SATIVA BERLIN UG PITCH DECK

Providing useful cannabis health and wellness products.

Sales via modern sales forms of stationary and distance selling.

Sustainable development and expansion of consuming user groups and trading partners.





Our Vision



1 Cannabis shops in Germany based on Swiss model, combined with a franchise system to establish dynamic

2 Cannabis product range with range of in Germany legal cannabis products after market release in 2017

Best possible positioning for market entry of cannabis products with Germany-wide franchise system.

3 Sativa operates additional webshops to support the franchisee (% - commission model) plus mail order via online marketing

- As a franchisor, we offer licenses, knowledge, Strategy and assortments for franchisees.
- Franchisees get the complete Installation of a hemp shop with CDB hemp products.
- Franchisees are investors, kiosk operators, Interested retailers, employees, etc.
- Interesting locations: urban inner and peripheral locations



Our service



Cannabis product assortments

Comprehensive assortment selection.
Development, procurement, delivery



Franchise Store Development

Building / expanding dynamic sales
System with independent partners



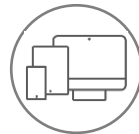
Store Services

Storesuche, -Installation und
Inbetriebnahme, MA-Training



Web-Shop / SMM Service

Concept, development, operation.
Positioning, communication



Online Marketing

Web shop placement in the market.
User generation, reference model



Business Support Partner

Support of the Fh-partners
in all business areas



Milestones

All products will be available in stores and in the web shop.

Food supplement

CDB oil, capsules, extracts
Pasta, cereals, hemp seeds

Lifestyle

Soap, shampoo, vaporizer





CDB drops as food supplements

- Response spectrum is wide and will be in many areas further investigated.
- Describe users anxious and soothing, as well as analgesic effect.
- Antibacterial, as well as an inflammatory inhibitory effect are occupied.

